Permission Form For Use ‘Eyecare Now, Eyecare Always’ logo, branding, and/or Associated Materials

Thank you for your support in increasing the awareness of regular eye checks (and eye conditions cataract and refractive error) in Indigenous communities in Australia using the ‘**Eyecare Now, Eyecare Always’** resources.

To preserve the future integrity of the ‘**Eyecare Now, Eyecare Always’** logo and branding and all associated material in the resources, we will retain artistic control over their use.

We want to encourage widespread uptake of the resources, and permission may be granted for communities and not-for-profit eye education programs seeking to use the artwork. This use of the artwork is set out in the **‘Eyecare Now, Eyecare Always’** *Style Guidelines.*

There are two ways to access the materials:

1. To use the ‘*logo’* or branding, artwork, or any associated materials from the **‘Eyecare Now, Eyecare Always’** resources, (partially or in its entirety) please return this form to the Indigenous Eye Health Unit (IEHU) indicating where, how and for what purpose you plan to use them.
2. All adaptations, modifications or changes, or new work will be made, upon request, by IEHU.

Please indicate in as much detail as possible when completing this form. Permission from the IEHU should be received prior to work commencing on any project seeking to make use of the design. If you have any questions or wish to discuss your request, the IEHU can be contacted:

Ph:+61 (3) 8344 0322 Email: Indigenous-EyeHealth@unimelb.edu.au

Organisation seeking to use the materials

Address

Requestor’s name

Requestor’s Department

Email

Phone

Date request submitted ( …/…/… )

What materials or specific sections of the materials would you like to use?

Please give a detailed description of how you would like to use the materials

What format(s) will the material be use? Please describe all intended applications (published or online) where the materials will be reproduced

Do you wish to have any adaptations, modifications or changes made to these designs? Do you wish to have any new work produced including these existing materials? Please indicate in detail what changes or new work you require. **Please Note: All adaptations, modifications or changes made to these designs or new work including these designs will be made by IEHU.**

When would you like the modified or new artwork completed?

( .../…/… )

Do you wish to make any changes to the text, phrasing or layouts of the existing materials? (Please specify)

* By using any of these materials you are agreeing to follow the guidelines of use set out in the ***‘Eyecare Now, Eyecare Always’*** *Style Guidelines.*