



# STANDING TOGETHER AGAINST RACISM IN SPORT (STARS)

STARS aimed to co-design an effective, evidence-based **anti-racism intervention**. It responded to an identified need to **strengthen racial literacy** and the **capacity to respond to racism and Islamophobia** within sports clubs. The STARS research team partnered with Welcoming Clubs to deliver Active Inclusion and Upstander anti-racism training to clubs.



**6 PARTNER SPORTS CLUBS**



**PROGRAM REACH**  
**195 club members** attended the Active Inclusion & Upstander anti-racism workshops.



**RESEARCH PARTICIPATION**  
**232 Surveys**  
**24 Individual Interviews**

## EXPERIENCES OF RACISM

**40%** of survey participants had one or more experiences of racism in public spaces

**1/10** had experienced racism at their sports club

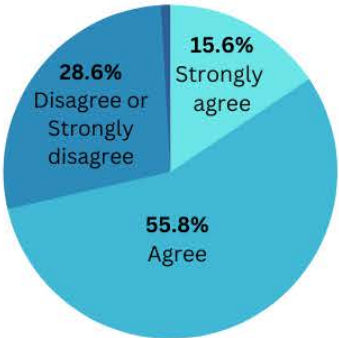


**1/4** had witnessed racism at their sports club

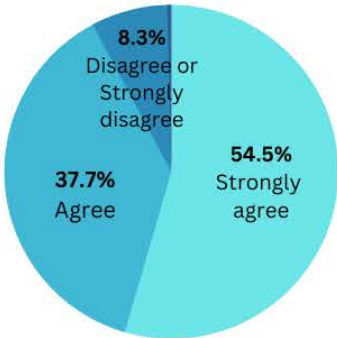
Perpetrators were most frequently reported to be players, parents or spectators from opposition teams

Prior to the STARS program, most participants said they were confident to stand up against racism, but 28% reported they did not know the best way to respond. 84% also wanted more knowledge and practical strategies regarding how to respond to racism.

I know the best way to respond to racism



Confidence to stand up against racism



**84%** of survey participant stated they would like to **know more** about **how to stand up to racism**

## FEEDBACK ON THE STARS PROGRAM

"SOMETHING THAT I REALLY LIKED WAS TALKING ABOUT REASONS WHY PEOPLE MIGHT NOT PARTICIPATE IN SPORT: **THEY DON'T FEEL WELCOME, THEY DON'T FEEL INCLUDED. AND I THINK THAT'S REALLY IMPORTANT TO UNDERSTAND**"

"[THE STARS PROJECT IS] GIVING PEOPLE TOOLS : **IF THEY SEE SOMETHING, THEY CAN SAY SOMETHING AND HOW THEY CAN DO THAT...THE FOCUS ON STRATEGIES WAS QUITE HELPFUL.**"

