

# memo

To: Russell Smith, School Manager, Melbourne School of Population and Global Health  
Prof Mark Jenkins, Director, Centre for Epidemiology and Biostatistics

From: Tony Dann

CC: Shaie O'Brien

Date: 8<sup>th</sup> December, 2017

Re: Business Case approval, Pebbles Study Website

Dear Mark and Russell,

The PEBBLES Study in the Lung Health and Allergy unit are preparing to recruit participants in the coming months. Part of their recruitment strategy is to have a website that can contain information for participants. The website will also be used to promote the work of the study.

The unit has liaised with the FMDHS coordinators and has taken their advice on the best solution for what they would like to achieve. The objective therefore is to create a website similar to the Diamond study in the Centre for Mental Health that will include tabs with the following headings:

- About Us
- Our Partners
- For Participants

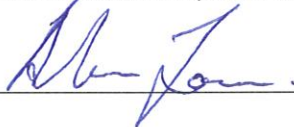
Shaie O'Brien has prepared the business case for the additions per the FMDHS Website Customisation Policy. We seek your approval of the business case before we proceed with FMDHS marketing team.

Kind regards


Tony Dann

Signed:

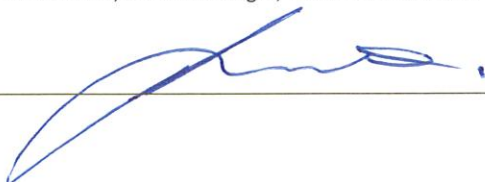
Dr Adrian Lowe, Principal Investigator, PEBBLES Study

 Date: 11/12/2017

Professor Mark Jenkins, Director, Centre for Epidemiology and Biostatistics

 Date: 11/12/17

Russell Smith, School Manager, Melbourne School of Population and Global Health

 Date: 13/12/18