

memo

Company name

To: Russell Smith, School Manager, MSPGH,
Richard Chenhall, Acting Centre Director, Centre for Health Equity, MSPGH

From: Tony Dann

CC: Kylie Gilmartin, Centre Manager, Centre for Health Equity

Date: 2nd November, 2017

Re: Approval of proposed customisations of the Gender and Women's Health section of MSPGH website

Dear Russell and Richard,

Anne Kavanagh and her team have developed a case to expand presence of the Gender and Women's Health unit on the School's website. They have included a document that proposes structural changes and new content.

The School is following a new policy produced by the faculty to manage website customisations. We have followed the policy by getting initial approval from the Faculty marketing and website management team to make the customisations. The next step is to get approval from the Centre Director and School Manager. This will allow proposed changes to be completed by the Faculty Digital coordinators. The proposal has been reviewed by Kylie Gilmartin who is comfortable for this to proceed.

Don't hesitate to get back to me with any further questions. Please approve by signing below.

Signed, School Manager



Date:

Signed, Director, Centre of Health Equity



Date:

3/11/17

DRAFT

Requests for Customised Enhancements to the Gender and Women's Health Unit Website

We request an upgrade to the Gender and Women's Health Unit's website to reflect the breadth and scope of the work undertaken by the team. We are happy to use existing templates and follow existing page layouts such as those used by Health Economics Unit.

The Gender and Women's Health Unit conduct important research into the health inequities faced by disadvantaged population groups that has both a national policy impact as well as tangible international outcomes through our partnerships across the health and education sectors, industry and government.

In the last few years, the range of research in our Unit undertaken has expanded due to significant success with Category 1 funding from ARC and NHMRC for specific project grants, international grants from the EU and UNFPA as well as individual fellowships for ECRs.

We are a multi-disciplinary team with diverse skill-sets and our staff pool has increased to service the additional workload. So we now have the resources to drive external engagement. One of the priorities in which to do this is to develop a more dynamic presence online.

A website with an improved user experience would enable us to build greater engagement with our partners. We would promote the range of activities that are undertaken on a regular basis; post about upcoming events, grant news, new publications and research awards as they are announced.

We are also translating some of our academic studies into Easy English, and developing summaries that enable easier access and interpretation to lay audiences. This step is central to communicating with our diverse range of stakeholders.

We would like to replicate the layout of similar Unit's in the Faculty, and use existing page templates with some minor customisations. The reasons are outlined below and include branding and reputational reasons as well as cost benefits. Essentially we want to ensure our work is easy to access on-line to maximise our engagement and research impact.

Response to the criteria

- The GWHU web pages have accurate information but it is difficult for our stakeholders to find and navigate. Updating the pages with menu bar navigation would enable faster and more efficient access to relevant information and services.
- With the current layout, it is not clear that all our research activities are connected and undertaken by the one research team/ Unit
- The layout with the set headings on the Research Page templates is not flexible for other non-research pages eg. graduate study pages, or the CRE
- Our PhD/Postgraduate program is expanding and the current page set-up and layout does not enable this information to be conveyed easily.

- We actively partner with industry (eg. construction companies) and government (health, policy, govt. agencies eg. ABS) as well as the education and health sector. We have a range of project-based collaborations with academics and scholars nationally and across Europe, the UK, and the Western Pacific region. It's important to be able to highlight the reach and impact of these research partnerships, and to reach new audiences through our work.
- We are a World Health Organization Collaborating Centre in Women's Health (WHOCC) and this international partnership requires a stronger presence online. Our research in the Asia Pacific region is about women's sexual and reproductive health rights, and addressing violence against women in Australia and in our region. Having a site that's up to date and easy to find would enable our community partners and agencies working in women's health in the region to be kept up to date about our progress as well as the significant outcomes of our work.
- We are happy to mirror the structure of the Health Economics Unit website, with some customised features. For example, we would like to embed videos about specific projects; linked from University's YouTube channel.
- With a revised website, we would like to have a feature page on our research activities such as videos, article summaries, info-sheets and publications. Here we would host and link to new publications and cross-promote to various social media platforms. Having publications and reports online reduces the need to post to our stakeholders, which is a considerable reduction in resources.
- The website is a logical platform to direct users to access for long-reads, or downloadable documents and resources.
- The University style guides that outline standard University and Faculty branding protocols that we would follow.
- News and events listings will be uploaded to the existing Centre for Health Equity's news page and linked to the GWHU page to avoid duplication.
- We have 1 EFT Research Project Coordinator – Mellissa Kavenagh - who manages two websites, including the Gender and Women's Health Unit's Squiz Matrix page, and the NHMRC funded CRE-DH website that's hosted externally. She has undertaken web accessibility training through Vision Australia. Web publishing is part of the staff member's designated role.

Stakeholders support	<ul style="list-style-type: none"> • Does the provision of this information provide support for stakeholders who cannot reasonably access this information in other ways? • Does it provide a tool or information for the benefit of the end user (Internal, external audience)?
Provide a Cost Benefit	<ul style="list-style-type: none"> • Does the provision of this information enable stakeholders to 'self-service' their initial enquiry? • Does it reduce a School's operating costs such as postage of hard-copy materials or reduce the production of printed materials? For example, publishing an annual report online rather than posting copies to stakeholders. • Does it reduce the time cost for staff who transact with stakeholders? • Does this content provide answers to questions which allow service and information requests to be immediately and automatically processed? • Does this content enable stakeholders to directly access services online without third party assistance? • Is this a requirement of a grant contract?
Risk Reduction	<ul style="list-style-type: none"> • Does the provision of this information or access to this service mitigate a known or potential risk to the faculty or to its stakeholders? For example, advice on how to submit a 'working with children' permit.
Branding	<p>Does the provision of this information;</p> <ul style="list-style-type: none"> • Align to Faculty and School strategic goals? • Adhere to the single source of truth principle, therefore the information is not already available within the Faculty's or University's digital environment?
Ownership	<p>Content published on the School/ Department/ Centre website must be current, relevant and of a high quality.</p> <ul style="list-style-type: none"> • For the life of the <i>custom web enhancement</i>, is your area resourced to maintain the content it publishes? • Does the nominated staff member assigned to manage the <i>web resource</i>¹ have 'web publishing' included in their position description duties?

Please forward the request to Tony Dann in the first instance who will take this forward with FMDHS Digital coordinators.

¹ Web content, images, publications, contact lists, downloads

**Gender and Women’s Health Unit
Centre for Health Equity
Banner photo –**

**We would like to have a front page that echoes this grid <http://socialequity.unimelb.edu.au/>
But of not, then this is ok too: <http://mbspgh.unimelb.edu.au/centres-institutes/centre-for-health-policy/research-group/health-economicsb>**

MENU BAR

ABOUT	NEWS	RESEARCH	STUDY	ENGAGEMENT
		Follow layout as per Health Ec – Research Areas and Publications		
Staff		Brief introduction to unit	MPH Subjects - Health Inequalities - Gender and Health	Media
Collaborators		Disability and Health	PhD Program	
Employment		Housing and the Built Environment		
		Migrant and Refugee Women’s Health		
		Sexual and Reproductive Health		
		Work, Gender and Mental Health		
		World Health Organization – Women’s Health		
		CRE – Disability and Health		

RESEARCH

FOLLOW THIS PAGE LAYOUT: <http://socialequity.unimelb.edu.au/#research>

Our work aims to advance the health of women in Australia and internationally, to reduce inequity and create positive change and we do this in the following ways:

- Through our writing and research, we generate evidence about how gender intersects with socio-economic position, ethnicity, disability, migration and other factors that cause inequities.
- We prioritise engagement with policy makers and service providers and have expertise in participatory approaches that explicitly aim to drive social change and reduce inequity.
- We measure population-level differences on key health outcomes between women and men on significant national issues for example, housing affordability stress.
- We work closely with our communities including migrant women and refugees, people with disabilities, people with low incomes and vulnerable populations.
- We contribute to training and mentoring graduate students and early career researchers.

Our Research projects [button](#)

RESEARCH PROGRAMS

FOLLOW THIS PAGE LAYOUT: <http://socialequity.unimelb.edu.au/#research>

Disability and Health

Gender, Work and Mental Health

Migrant and Refugee Women's Health

Housing, the Built Environment and Health

Sexual and Reproductive Health

Disability and Health Research Projects

FOLLOW THIS PAGE LAYOUT: <http://socialequity.unimelb.edu.au/research/projects/community-research-program>

[Improving Employment Outcomes for Australians with Disability \(IDES\)](#)

[Centre of Research Excellence in Disability and Health \(CRE-DH\) Short video](#)

[Gender and socio-economic disadvantage for the mental health of people living with disability](#)

[More than the sum of my parts](#)

[Experiences of discrimination and bullying against Australians with disabilities](#)

Sexual and Reproductive Health

[Access to Paid Parental Leave and the Health of Young Mothers](#)

[W-DARE: Women with Disability taking Action on Reproductive and Sexual Health](#)

[Sexual and reproductive health of women with disability in the Philippines: Building evidence for action](#)

[World Health Organization Collaborating Center in Women's Health \(WHOCC\)](#)

Migrant and Refugee Women's Health Short video

Listening for (a) change

The MuSeS project: Multicultural and Settlement Services supporting women experiencing violence

UNFPA kNOwVAWdata (MAEVE collaboration with UNFPA)

The ASPIRE Project: Analysing Safety and Place in Immigrant and Refugee Experience

Housing and the Built Environment

Short video

Understanding how local and regional accessibility are associated with travel related health and economic impacts

Unaffordable housing: impacts on socio-economic conditions and wellbeing

Work, Gender and Mental Health

Short video

Employment outcomes following adolescent-onset mental illness in a longitudinal cohort of young Victorians

Suicide in at risk occupational groups: the role of access to lethal means

Exposure to workplace hazards among migrant workers in Australia

A World Health Organization Collaborating Centre in Women's Health

The Gender and Women's Health Unit has been a World Health Organization Collaborating Centre in Women's Health since 1993. We work in partnership with the **WHO Western Pacific Regional Office** and other agencies working in the region to identify research priorities in relation to gender and women's health, and to build regional research capacity through coursework teaching programs, research higher degree training, short courses (including in-country programs), and collaborative research with local researchers. Recent Collaborating Centre activities have included:

- development of a resource for health workers to increase their capacity to recognize and respond to violence against women with disabilities in Asia and the Pacific
- a report outlining how the WHO quality of care framework for maternal and child health could be applied in Laos
- a major editorial role in the development of the **Regional Framework for Reproductive Health in the Western Pacific** [hyperlink to http://www.wpro.who.int/publications/PUB_9789290615897/en/index.html]

CRE-DH

Use existing content and external link to WordPress site

STUDY

We offer courses in gender and health, research methods and health equity. The following subjects are offered in 2017 and are part of the Masters of Public Health (MPH):

Health Inequities (MPH)

The conditions in which people are born, grow, live, work and age shape their health as does the distribution of money, power and resources at global, national and local levels.

This subject (as part of the MPH) provides an overview of the Australian and international evidence on the ways in which social, economic and cultural processes contribute to population health.

More specifically, the subject examines relationships between health and a range of determinants of health (such as; gender, poverty, socio-economic position, housing, employment and working conditions, race/ethnicity, discrimination and place), the ways in which health inequalities are generated and how health interventions might influence population health.

The subject will be of interest to social epidemiologists, policy makers, practitioners and clinicians.
Learning objectives

At the completion of this subject, students should be able to:

- describe the social determinants of health and health inequalities;
- identify key conceptual frameworks applied to health inequalities research and interventions;
- interpret the empirical evidence on the key social, economic and cultural processes that influence health; and
- critically analyse the relationship between health and gender, poverty, socio-economic position, employment and working conditions, race/ethnicity, discrimination, housing and place.

Course Co-ordinator Dr Allison Milner: allison.milner@unimelb.edu.au

Gender and Health (MPH)

This subject will introduce sex/gender as a social construct that influences health. In the course, students are encouraged to reflect on different perspectives of gender, sex and health using biological, sociological, and cultural paradigms. We will compare and contrast the health of men and women and critically analyse the explanations that have been offered for both the differences and similarities. Case studies will be used to illustrate the contemporary ways in which practices of health care are gendered and the consequences for health (e.g. mental health care, responses to violence). We will also analyse the ways in which public health programs are gendered and the consequences for health (e.g. screening programs, sexual and reproductive health programs etc). Finally, we will analyse the health consequences of gender relations in day-to-day life (e.g. in employment, housing, family).

Learning objectives

At the completion of this subject, students should be able to demonstrate the ability to:

- Understand the social construction of sex/gender
- Provide multiple perspectives to an understanding of the ways that gender and health are related
- Apply the theories of gender to health problems
- Apply a 'gender lens' to health promotion and public and social policy

Course Co-ordinator Dr Allison Milner: allison.milner@unimelb.edu.au

PhD Opportunities

We have a range of study options available and our [Senior Research Fellows](#) are available for PhD supervision. We offer PhD Scholarships with the [Centre of Research Excellence in Disability and Health](#). These are for candidates interested in disability related health inequities, social epidemiology, public policy and health economics.

Current PhD Candidates

Zoe Aitken
Alex Devine
Liz Gill-Atkinson

ENGAGE

Research Impact

A range of research studies produced by the Unit have been referenced in Australian media, government inquiries and policy development. Members of the Unit also contribute to policy debates through opinion pieces in print and online media.

Selected Media

Use content on website already

Publications

Our staff produce high-impact peer reviewed publications to leading journals.

2017

2016

2015

Resources

Easy English
Infosheets
Podcasts

