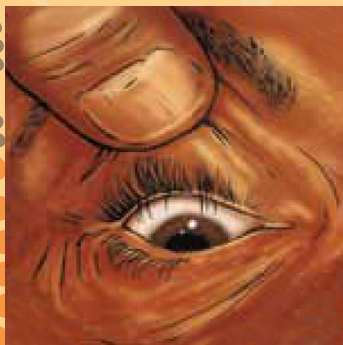


CLEAN FACES, STRONG EYES!



THE SAFE STRATEGY TO ELIMINATE TRACHOMA



S

SURGERY

to correct Trichiasis
(in-turned lashes)



A

ANTIBIOTICS

to reduce
infection



F

FACIAL
CLEANLINESS

to stop
transmission



E

ENVIRONMENTAL
IMPROVEMENT

to give
safe bathrooms

TRACHOMA

STOP TRACHOMA & OTHER INFECTIONS

CLEAN FACES, STRONG EYES!



MYTH # 1

“Its normal for kids to have dirty faces”

Children’s faces can easily get dirty. But mucky eyes and snotty noses are not OK or healthy.

Trachoma is spread by infected eye and nose secretions.

Every dirty face is a health hazard.

Trachoma and hygiene resources are available free from www.iehu.unimelb.edu.au

MYTH # 2

“Trachoma will not be eliminated until Aboriginal housing is improved”

Poor housing and plumbing are risk factors for many diseases. But trachoma elimination does not need to wait for all this to be fixed.

To wash their faces, children need safe and functional bathrooms.

When faces are kept clean, trachoma will disappear.