

# “How to affect change”

In conversation with Dr Bronwyn King.

A leadership event for students.

## Dr Bronwyn King, CEO, Tobacco Free Portfolios

Bronwyn King is the Inaugural Joint Distinguished Fellow in Australian Studies, facilitated by the Australian Centre, University of Melbourne and the Menzie Centre, Kings College, London.

Bronwyn has championed a world without tobacco, whose harrowing consequences are all too clear in her work as a cancer clinician. The catalyst was discovering in 2010 that her industry super fund was invested in tobacco companies.

Since establishing Tobacco Free Portfolios, Bronwyn has played an integral role in the decision of over 30 Australian Superannuation Funds to divest tobacco stocks worth approximately 2 billion dollars. In 2016 the AXA decided to go tobacco free, divesting 1.8 billion euro of tobacco stocks and bonds. This work inspired the Global Task Force for Tobacco Free Portfolios, a 2015 initiative of the Union for International Cancer Control, backed by the World Health Organisation.

Bronwyn will join Sara Wills, to discuss the strategies she has employed to affect change through cross sector collaboration by uniting health, government and finance sectors. The talk will consider current issues of global relevance and where solutions can be found.

**Dr Bronwyn King**, MBBS (Melb), FRANZCR is a Radiation Oncologist and CEO of Tobacco Free Portfolios. Bronwyn is the honorary Tobacco Control Ambassador for Cancer Council Australia, an Australia Day Ambassador and an Ambassador for Big Brothers Big Sisters Australia. Bronwyn represented Australia in swimming and served as Team Doctor for the Australian Swimming Team for ten years. In 2014, she was one of the AFR/Westpac 100 Women of Influence.

**A/Professor Sara Wills** is Associate Dean of Engagement & Advancement in the Faculty of Arts and is the Academic Convenor of the Executive Master of Arts, and a former Director of the Australian Centre. A historian, Sara's research interests include migration studies and histories of environmental thinking.

**Wednesday, 17 May 2017  
5.30pm - 6.30pm**

Forum Lecture Theatre  
Level 1, Arts West  
The University of Melbourne  
PARKVILLE VIC 3010

**Admission is free.  
Bookings are required.  
Seating is limited.**

To register visit: [https://  
www.alumni.unimelb.edu.au](https://www.alumni.unimelb.edu.au)

For further information please  
contact Amanda Morris  
[aust-centre@unimelb.edu.au](mailto:aust-centre@unimelb.edu.au) or  
phone 9035 5280



Bronwyn King

IN CONVERSATION  
**AUSTRALIAN CENTRE**